

TEXAS ²⁰²⁴ UNITED CONFERENCE

August 28- 30, 2024

EVENT SCHEDULE

AUGUST 28

5:30PM **WELCOME RECEPTION**
RED'S PIANO BAR

AUGUST 29

8:00AM **BREAKFAST & PLENARY SPEAKER**

9:00AM **MORNING SESSIONS # 1**

- USE YOUR HAT RACK

- TEXAS UWS WORKING
CROSS-REGIONALLY ON
RESOURCE DEVELOPMENT

- MATERNAL HEALTH

10:30AM **MORNING SESSIONS # 2**

- MAXIMIZE YOUR DIGITAL
MARKETING SUPERPOWER

- THRIVING UW ASSESSMENT

- DONOR ENGAGEMENT AND
FUNDRAISING BEST PRACTICES

12:00PM **PLENARY PANEL & LUNCH**

TEXAS 2024 UNITED CONFERENCE

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EVENT SCHEDULE

1:30PM

FAST FRIENDS

-OPTIMIZING SURVEY RESULTS

3:00PM

AFTERNOON SESSIONS

-REINTRODUCE YOURSELF: UNITED WAY BRAND REFRESH

-EFFECTIVELY USING DATA METRICS AND SCORECARDS TO SHOW IMPACT

-NONMEDICAL DRIVERS OF HEALTH

4:30PM

NETWORKING RECEPTION

SORTINO'S

AUGUST 30

8:00AM

BREAKFAST

9:00AM

LEGISLATIVE PANEL

10:15AM

PLENARY SPEAKER

11:45AM

CLOSING REMARKS