

United Ways of Texas Director of Impact & Engagement

Job Description

United Ways of Texas (UWT) seeks a highly motivated professional to serve as Director of Impact & Engagement. In its capacity as the state membership association for Texas United Ways, UWT focuses its work on both building the organizational capacity of local United Ways as well as enhancing and expanding the impact of local United Ways' work in their communities.

Given these functions, UWT seeks to hire a Director of Impact & Engagement to manage special projects in support of strategic organizational initiatives that support United Ways and their respective communities. This includes:

- Research, coalition-building and convening, data-collection focused on network engagement and impact as it relates to UWT's public policy priorities and strategic initiatives, including Start Smart Texas, Bright by Text, ALICE, 211 Texas, and Texas Nonprofit Strong;
- Coordinating advocacy communication in collaboration with other UWT staff, including social media posts, action alerts, policy updates, testimony, one-pagers, and more;
- Providing a range of nonprofit capacity-building services such as developing tools, conducting trainings/webinars in support of implementation/scaling of strategic initiatives by local United Ways, and providing technical assistance and consultation to members and their communities. Trainings and tools will focus on range of nonprofit organizational skills including fundraising/development/campaign and collective impact strategies.

The Director of Impact & Engagement may also serve as a liaison between United Ways of Texas and local communities, state partners, and national partners. Lastly, this position is responsible for the administrative duties required to perform the tasks outlined above.

Travel is required – approximately 10 – 15% of time. Suitable applicants will be expected to cultivate and maintain relationships with local United Way staff as well as other working groups, state-level partners, business, and relevant persons in the health and human services and education industries.

Salaried full-time, remote position at \$75,000 - \$80,000 with excellent benefits. This position will report directly to the CEO. Staff are required to reside in the Greater Austin area given in-person meetings, stakeholder events, and legislative sessions. Start date of July 31, 2024 or earlier.

Qualifications

Required: Bachelor's degree in a relevant field; strong analytical/critical thinking skills; prior experience working in government relations, state/federal government or other advocacy and policy experience; self-starter; 5+ years of professional experience; able to exercise independent judgment and work efficiently with minimal supervision; exceptional written and verbal communication skills; highly organized; detail-oriented; proficient in MS Office.

Preferred: Master's degree; experience in member services; program and grant management; advocacy and social media communications; relationship building; knowledge of nonprofit business; experience in public speaking and facilitation; previous statewide organization experience.

About United Ways of Texas

United Ways of Texas is the voluntary state association of Texas United Ways. With nearly 65 United Way members statewide, the association works to represent the public policy interests of our members, provide members education opportunities, and lead statewide initiatives designed to improve Texas communities.

Application Instructions

Please submit resumes with cover letter to Kimberlee Brown at kimberlee.brown@uwtxas.org. No phone calls or walk-in applicants. Relocation fees not paid. Equal Opportunity Employer.